



E-commerce fulfilment platform byrd targets further European expansion with €16 million Series B investment

- **Europe's #1 independent e-commerce fulfilment platform set to extend reach for customers, expanding into 5 more European markets**
- **Led by Mouro Capital, the round includes participation from existing investors including Speedinvest, Verve Ventures, Rider Global, and VentureFriends**
- **byrd's automated platform provides established and growing Direct-to-Consumer companies fully branded, highly scalable, and sustainable international fulfilment solutions**

London/Paris/Berlin/Vienna, [July 6], 2021: [byrd](#), the tech-driven digital logistics and fulfilment platform, has raised a €16 million Series B funding round. The round was led by new investors [Mouro Capital](#), an autonomously managed venture capital fund focused on fintechs and adjacent businesses, joining Speedinvest, Verve Ventures, Rider Global and VentureFriends. This latest round follows on from byrd's €5m Series A round in July 2020, bringing the total amount raised to date to €26 million.

byrd, founded in Vienna in 2016 and now the leading independent e-commerce platform in Europe, will use the funding to expand its fulfilment network into five new geographies in eastern, northern and southern European markets. Funding will also go towards hiring talent and scaling offices already serving existing markets in Austria, France, Germany, and the UK. byrd's growing workforce is anticipated to double to 200 by the end of the year as the company plans to hire across all departments and offices².

In combination with its network of 15 warehouses across Europe and its cloud-based fulfilment software, byrd's customers can outsource and manage their e-commerce fulfilment logistics through a single, highly accurate digital interface. Managing the largest warehouse network of any e-commerce platform of its type, byrd handles the whole order fulfilment process from storage to shipping, as well as returns management, and gives merchants the ability to evaluate and manage their supply-chain in real-time with a few simple clicks, giving them full clarity and control.

byrd has seen its revenue growth exceed 300% year on year and the business now handles hundreds of thousands of parcels per month from large, established and fast-growing brands including Durex, Freeletics, Scholl and Your Superfoods. Customers include Direct-to-Consumer brands scaling quickly in the health and wellness, FMCG, cosmetics and fashion industries. Rather than owning warehouses outright, byrd partners with logistics companies across 15 sites. byrd's technology connects e-commerce systems and marketplaces (e.g. Amazon, Plentymarkets, Shopify and Shopware) with its network of experienced third-party logistics providers.

¹ byrd manages the largest warehouse network by square footage of any e-commerce platform of its type in Europe, with over 15 warehouses.

² <https://getbyrd.com/en/jobs/>

byrd's customers can leverage byrd's international logistics network and technology to fulfill orders from a warehouse that is close to end-consumers in their target markets. This enables them to reduce logistics costs and expedite shipping in order to meet and exceed online shoppers' expectations.

By prioritising sustainable fulfilment solutions and embracing carbon off-setting and plastic reduction programmes³, byrd provides a range of more sustainable solutions for direct-to-consumer brands, such as reduced plastic and recyclable packaging, and climate-neutral delivery solutions (producing no additional carbon dioxide or other greenhouse gas emissions, allowing for carbon offsetting). The company is already a certified carbon-neutral business⁴ and, as part of its goal of building Europe's leading-commerce fulfilment platform, byrd aims to become a pioneer of sustainable fulfilment and a leading provider of sustainable packaging and shipping solutions for its customers.

Petra Dobrocka, Co-founder and Chief Commercial Officer of byrd, commented:

“This latest funding will turbo charge our already rapid growth, which has already seen us become Europe’s number 1 independent e-commerce fulfilment platform. E-commerce is a pivotal channel for today’s Direct-to-Consumer brands and, thanks to our comprehensive fulfilment platform and warehouse network, we are supporting more and more retailers to optimise their logistics processes, with a scalable and personalisable solution.”

We look forward to welcoming even more customers to our platform and helping them transform their e-commerce fulfilment into a competitive advantage.”

Manuel Silva Martínez, General Partner at Mouro Capital adds: *“We are delighted to be leading byrd’s Series B funding round, particularly as the pandemic has brought the need for flexible, digital e-commerce fulfilment solutions into sharp relief. Byrd’s end-to-end capabilities, focus on sustainability, and household brand customers set it apart from its competitors, and we look forward to seeing the successes that the geographic expansion enabled by this investment will bring.”*

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About byrd

byrd offers an e-commerce fulfilment platform to online shops, enabling them to outsource and control their entire logistics on a global scale with a few clicks. The cloud-based logistics software integrates with leading e-commerce systems which offers maximum automation and transparency.

The startup was founded in 2016 in Vienna and uses its software to connect more than 200 online retailers with fulfilment centers and shipping service across multiple countries which, thanks to their network of 15 warehouses, is the largest of its kind in Europe. Their

³ <https://getbyrd.com/en/sustainability-and-carbon-neutrality-at-byrd/>

⁴ <https://getbyrd.com/en/blog/carbon-neutral-project/>

international logistics network enables rapid growth and brings online merchants closer to their customers, therefore reducing delivery costs and shipping times. As a result, it helps retailers to turn shipping into a competitive advantage.

byrd are hiring! Click the link to find out more <https://getbyrd.com/en/jobs/>

About Mouro Capital

Mouro Capital is a venture capital firm with \$400 million in assets under management which invests in early growth stage fintechs across Europe, North America, and Latin America. Mouro has invested in c.40 companies including iZettle (acquired by PayPal), Kabbage (acquired by American Express), Klar, a55, and Upgrade. Learn more at www.mourocapital.com.

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